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## ABSTRACT OF THE DISCLOSURE

A media enhancement system and method, the system including a media player structured to deliver a media selection to a user and an enhancement registry associated with the media selection and including time data and/or other data associated with the media selection and a communicative link to additional materials. A user interface is further provided and operatively associated with the media player to receive a user input during delivery of the media selection by the media player, the media player further structured to identify a corresponding time marker of the media selection at a time that corresponds receipt of the user input. Finally, an activation assembly is provided to access the enhancement registry and to correspondingly activate the communicative link for delivery of the additional materials to the user.